



THE ULTIMATE SEASON'S READINESS CHECKLIST

presented by **bitbar.**

STAGE 1 FUNCTIONAL AND COMPATIBILITY TESTING

START PREPARING **10 WEEKS** BEFORE THE PEAK TIME

- 1 Install the app
- 2 Uninstall the app
- 3 Upgrade the app version
- 4 Create a new account
- 5 Resume app at the last operation

LET'S GET STARTED!
HERE IS THE FUNCTIONAL TEST SUITE FOR THE MOST COMMON USE CASES

- 6 Navigate through common customer paths
- 7 Payments work for all supported channels
- 8 Move up or down the subscription level
- 9 APIs meet the functional requirements
- 10 Third-party integrations work as expected
- 11 The user guide displays properly
- 12 Online chat window works

NEXT STEP COMPATIBILITY TESTING FOR MAXIMUM COVERAGE

FIRST, CHECK HOW YOUR APP WORKS ON A RIGHT MOBILE DEVICE MIX

- 13 The most popular Android devices in 2018 and 2019
- 14 The most popular iPhones from 2016 to 2019
- 15 Add popular tablets to your target list
- 16 iOS versions: iOS 11, 12, 13
- 17 Android versions: Android 6, 7, 8, 9, 10

THEN, CHECK HOW YOUR WEBSITE WORKS ON VARIOUS DESKTOP BROWSER CONFIGURATIONS

- 18 Chrome, Firefox, Opera on any Windows, Mac OSX, Android and iOS devices
- 19 Edge on Windows 10
- 20 Internet Explorer on Windows 10 and older
- 21 Safari on iOS devices, Mac OSX 10.14 and older

STAGE 2 PERFORMANCE AND LOAD TESTING

SAVE TIME AND MONEY: **REUSE!**

- 1 Application installation time
- 2 Application launch time
- 3 Load time for each main view in your app
- 4 Time for loading content from the Server Side
- 5 Performance under different network conditions
- 6 Work in the background and using other apps alongside
- 7 Battery and memory consumption
- 8 App performance under different load
- 9 Backend service performance

REUSE THE ASSETS
CREATED IN STAGE 1 TO ENSURE YOUR APP, WEBSITE AND SERVER BACKENDS CAN HANDLE EXTREME USAGE CONDITIONS.

STAGE 3 PROACTIVE END-TO-END MONITORING

BE ON YOUR GUARD, **STAY ALERT!**

- 1 General accessibility
- 2 Mobile performance
- 3 Performance in different markets and geographies
- 4 Transaction performance
- 5 Integration and API performance
- 6 Competition monitoring
- 7 SLA performance baseline

REUSE THE ASSETS
CREATED IN STAGE 1 AND 2 FOR SYNTHETIC MONITORING TO ENSURE YOUR DIGITAL CHANNELS PERFORM WELL DURING THE HOLIDAY SEASON.



OVER **60%** OF HOLIDAY SHOPPERS HAVE USED APPS TO PURCHASE WITH HALF OF THEM DOWNLOADING NEW APPS

Google/Ipsos, US, Omnichannel Holiday Study, Nov 1-28, 2018, Holiday shoppers 18+ who shopped in previous 48 hours n=2836 shoppers, Nov. 2018-Jan. 2019

GET YOUR APPS READY NOW!

LEARN MORE:

<https://bitbar.com/app-readiness-for-holiday-season/>

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