



HIGHLIGHTS

- Develop a solid mobile strategy designed to improve productivity and agility
- Deploy an advanced DevOps approach to achieve fast and frequent delivery of quality mobile apps
- Help realize the potential of Bitbar Testing solutions in your unique environments to maximize the investment
- Complement and/or supplement your team and help turn your own resources into experts in mobile app testing
- Reduce the Total Cost of Ownership on staff augmentation for long-term profitability

Most of today's organizations are under pressure for two primary reasons. On one hand, they need agile innovations to sustain competitive edges in a fast-paced mobile landscape. The second is to maintain the stability and quality of mobile apps while controlling associated costs. To compound these challenges, they are working with increasingly constrained resources.

With rich experience in mobile app testing and test automation, Bitbar Professional Services team is in the business of helping you manage mobile app quality and scale for business success. We embrace diverse services that range in scope from DevOps to App Testing to Consulting to Training.

WHY ENGAGE BITBAR PROFESSIONAL SERVICES?

Our customers want measurable results.

Our experts deliver results faster and provide professional insights.

Accelerate time-to-market with improved agility. Today speed-to-market is the key to mobile business success. Our Professional Service team will help you adopt and/or optimize your DevOps processes and streamline your CI/CD pipelines to improve the efficiency of app dev & testing and expedite app releases with confidence.

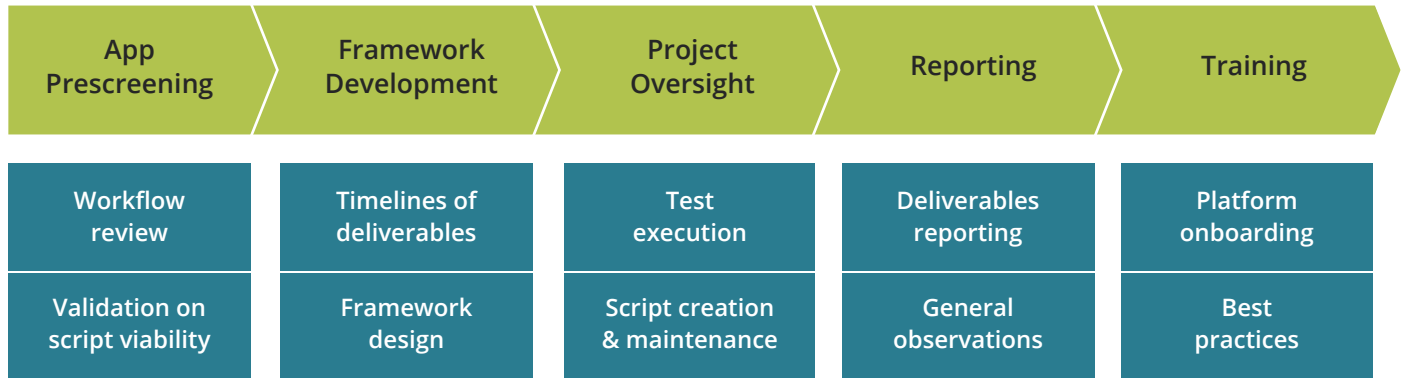
Maximize freed in-house resources. By working with us, you will be able to reduce time and costs to hire new talents. While our specialists bring in expertise to the project and work as part of your team, your existing resources are freed up to focus on innovations that add more values to your business-critical mobile apps. We'll also make sure to power up your teams with fluid knowledge transfer.

Unlock the value of Bitbar solutions. We understand the need of getting up and running with Bitbar Testing solutions rapidly to realize business impact and see results quickly. Partnering with Bitbar Professional Services team means that you will be hassle-free on the integrations with your environments and get an understanding of how to fully leverage Bitbar solutions for daily app dev & testing activities to maximize your investment.

OUR APPROACH

We have helped meet and exceed mobile business goals for over 200 customers in different fields of industry. Our proven methodologies with room and flexibility for customizations deliver proven results.

For each project, we start with a client kickoff meeting to best understand your needs and the scope of the project. We then outline a strategic alignment on the deliverables with stakeholders at your organization. During the engagement, all created assets including test scripts, frameworks, test results/reports will be handed over to your in-house teams weekly for further management.



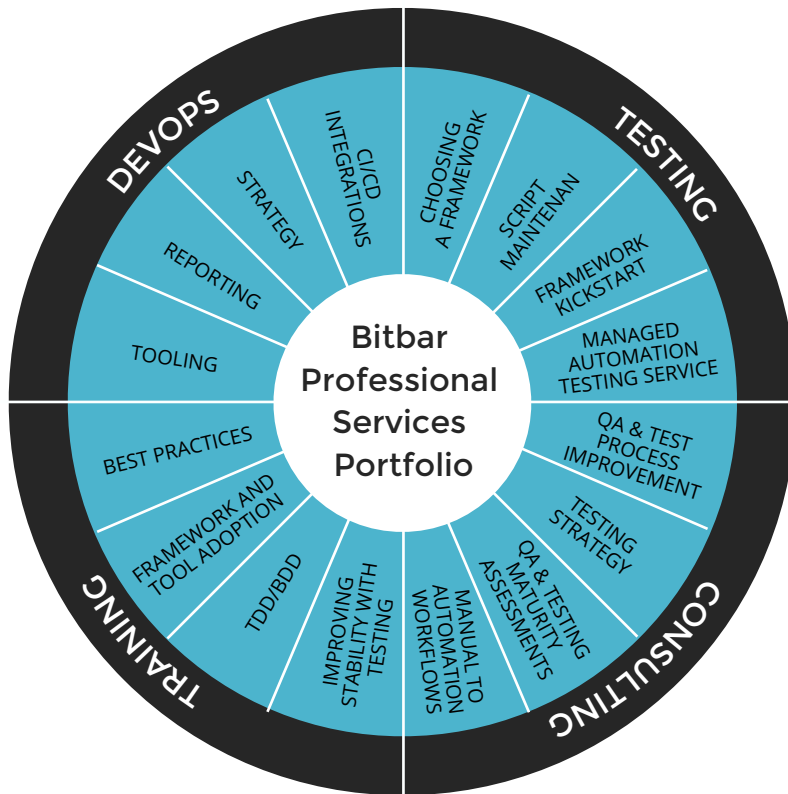
AN EXAMPLE OF ON-SITE CONSULTING ENGAGEMENT



OUR SERVICE OFFERINGS AND PACKAGES

Bitbar Professional Services offer a full suite of advisory, strategy, implementation and transition services. The services can be delivered remotely and/or on-site and we bring unique experience and expertise to each engagement.

SERVICE OFFERINGS



SERVICE PACKAGES

Packages	Engagement	Which package is right for me?
Kickstarter	2 weeks to 3 months	Designed for customers that prefer a particular PoC project in the beginning and get an idea of how the value of Professional Services is translated into high ROI in the long run.
Managed Services	6 months to 12 months	Designed for customers that require the full package with long-term commitment. Most suitable for customers who want to shift all of the mobile QA tasks to Bitbar PS team in order to focus on what matters.
Retainer	6 months to 12 months	Designed for customers that prefer non project-based agreements but do need consistent or ad hoc testing services.

HOW WE HELPED ONE SUCCESSFUL MOBILE GAMING COMPANY SCALE UP THEIR GAME TESTING EFFORTS

With millions of users playing and paying to their multiple games across the world, the client needs to ensure that their games work perfectly across a large variety of Android and iOS devices. They came to Bitbar for a reliable and scalable testing solution coupled with a Managed Services engagement to solve their pains and ease their testing activities for the long run.

During the engagement, our experts came up with an unique technique to create test scripts which were tailored to tackle the challenges in mobile game testing. We then leveraged Bitbar Testing Public Cloud to validate the viability of scripts without requiring an increase in CapEx for the client.

Using this implementation, the client is now able to rely on these reusable test scripts created by Bitbar Professional Services Team and continuously run tests against hundreds of devices hosted on Bitbar Testing Public Cloud to verify the tutorials of multiple titles on both Android and iOS platforms and find critical bugs that can result in significant losses of revenue.



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